

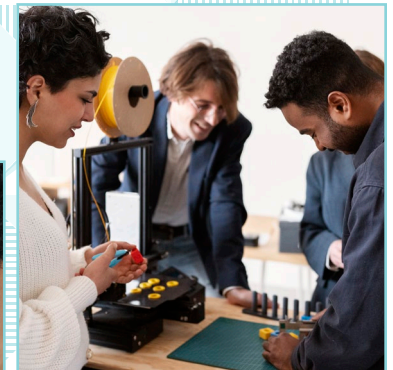


# JA Inspire<sup>®</sup>

**Thursday, January 30**  
**Friday, January 31**  
**8:30am - 3:30pm**  
**Kentucky Exposition Center**

**JA Inspire to Hire** is a Junior Achievement program that has a similar delivery model to JA BizTown and JA Finance Park. JA Inspire is a visit to an interactive, hands-on, career development and career readiness opportunity for high school students led by members of the business community. By integrating JA Inspire to Hire with ongoing career education in your school, you will connect classroom learning with real jobs in our community brought to life by our region's employers.

- Bring alive classroom college and career planning with advice and encouragement from caring mentors.
- Access career pathways and learn about the skills needed for in-demand jobs.
- Empower students to connect their own interests with a wide set of career opportunities.





## Frequently Asked Questions:

**Q: How do I prepare my students?**

**A:** JA Inspire to Hire was developed as an experience that will enhance ongoing school-based career planning, rather than as a stand-alone experience. The business mentors expect that students will arrive at the event with an idea of careers that they want to explore. The students will have an hour to explore different interactive career booths during their time at the Kentucky Expo Center.

**Q: What is the expectation for students?**

**A:** Students should be prepared to introduce themselves to the adult mentors with a firm handshake and direct eye contact. They should be prepared to ask the interview questions in their program booklets and to record their answers. They should plan to engage in the hands-on job-related activities that are led by the mentors. After the event, you will have the opportunity to refer to what they learned at JA Inspire to further their career planning.

**Q: Who can participate?**

**A:** JA Inspire to Hire is open to schools from around the region, public, private and parochial, from Kentucky and Southern Indiana, but space is limited.

**Q: Who is planning and leading this event?**

**A:** Led by Junior Achievement of Kentuckiana, a coalition of educators, organizations and representatives of businesses are working in partnership to design and grow this event. Our goal is to recruit 80 exhibitors with engaging and interactive exhibits who will engage with students.

**Q: How much does it cost?**

**A:** The business community is rallying to cover the event expenses, so there is no fee for students to participate. All materials will be provided. Transportation is the responsibility of the school districts.

**Q: Which industries will be represented?**

**A:** Industries with high-demand jobs and careers are represented, including: Healthcare/Related Sciences, Engineering/Manufacturing/Skilled Trades, Business/IT/Logistics, and Human Services/Education/Law/The Arts.

**Q: Is JA Inspire to Hire a job fair?**

**A:** JA Inspire to Hire is a career development opportunity and an occasion to meet future employees. Students will have quality interactions with skilled and professional workers who hold these jobs and will have a number of hands-on opportunities to utilize equipment and participate in interactions that actually occur in the working environment. Also, students will learn about job opportunities.

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